



March 21, 2016

A meeting of the Board of Directors of the Reading Public Library commenced at 4:30 PM at 113 S. 4th Street, Reading, PA, Heather Hanna, President, presiding.

Present: Heather Hanna, Renee Dietrich, Toni Albert, Maureen Dolan, Nancy Campbell, Greg Knies, Osmer Deming, Johanny Cepeda, Jim Shankweiler, Colin Waszkiewicz, Paul Hoh, Hillary Schulze, Bronwen Gamble, Linda Capozello, Denise Sticha, Henriette Alban, and David Kostival.

Absent: Stephanie Towles (excused)

Public Comment: None

Minutes: Motion to approve the January minutes made by Johanny Cepeda and seconded by Maureen Dolan. Approved unanimously.

Motion to Amend Agenda: Motion to amend agenda to discuss Personnel Committee Report first. Motion made by Jim Shankweiler and seconded by Paul Hoh. Approved unanimously.

Personnel Committee: Motion to go into executive session. Motion made by Renee Dietrich and seconded by Paul Hoh. Approved unanimously.

Library Board went into executive session at 4:35 P.M. Report given by Jim Shankweiler. Contents of this session are omitted from the minutes. Executive session ended at 4:55 P.M.

Treasurer's Report: The Treasurer indicated the first part of the report (January) was self-explanatory. There were no questions. Motion to accept first part of the report made by Maureen Dolan and seconded by Osmer Deming. Approved unanimously. On the February 2016 report, Renee Dietrich urged the Board to look carefully to see if we could lower expenses as a result of vacancies. Greg Knies asked whether money that was borrowed was given back. Renee Dietrich indicated that repayment was made. There were no other questions or comments. Motion to accept second part of the report made by Paul Hoh and seconded by Osmer Deming. Approved unanimously.

Director's Report: Copies of the Director's Report were made available. Bronwen Gamble discussed strategic planning. Bronwen also discussed a contract made with an internet streaming company, "Hoopla" (<https://www.hoopladigital.com/>). Bronwen indicated that there is a line item from Foundation funding that must be spent on materials only. She opined that Hoopla is in accord with this line item.

She also referenced the fact that the library is looking into a mobile app, known as "Boopsie". She opined that the 12% of our material budget can be used for this app. This app will provide easier access to information regarding the library's catalog, database, events, summer reading, as well as the ability to borrow using the app.

Bronwen also attended the City Directors' meeting. She also met with the Literacy Council with the idea of Spanish classes for workplace employees and exploring the idea of ESL classes.

Library Services: Report given. Reference was made that we have received 12% of our state funding (the entire operating budget for books and materials).. The next meeting will be April 11, 2016 at 4:30 P.M.

Facilities: Maureen Dolan reported that there is a pending energy audit for Northeast. At Southeast, a dead tree was removed. At the Main, we are still looking at the roof and fire alarm issues.

Finance: Greg Knies reported that there was no report for this month.

Advancement: Report was given by Nancy Campbell. Thank you to the Reading Eagle for coverage. We generated approximately \$68,000.00 from Cocktails and Classics, an increase of \$5,000 from 2015. She indicated that while ticket sales were down slightly, there were a lot of new sponsors. She then summarized the approximate amounts generated from the silent auction (\$6500), the live auction (\$7100) and the raffle (\$500). There were some issues with the sound system..

Strategic Planning: No Report.

Unfinished Business: None

New Business: Renee Dietrich made reference to the County Board meeting. Maureen and Linda made reference to the Heroes Program. Reference was made about a possible grant to BCCF for facilities.

Motion to adjourn was made by Colin Waszkiewicz and seconded by Hillary Schulze. Approved.

Respectfully submitted,

Osmer Deming